

Laura K. Rhoades, CFP® Financial Advisor

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"Change is a routine part of life. I love the peace of mind that a financial plan can help provide, as well as the confidence needed to act and make decisions along the way."

Laura happily recalls when she learned she could pursue work in an area that combines all her passions – numbers, problem-solving, and most importantly, helping others. She graduated from The University of Alabama with a Bachelor of Science in Consumer Sciences (emphasis on Financial Planning and Counseling), graduated *summa cum laude* from the Honors Program, and obtained her CERTIFIED FINANCIAL PLANNER™ designation shortly thereafter.

Laura has spent the past 15 years helping clients navigate various financial decisions to align with their personal goals and values. Understanding that life is full of unexpected events and things out of our control, Laura is a strong advocate for the peace of mind that a comprehensive financial plan can help provide to individuals and families.

Laura serves on the firm's Investment Committee and is active in both community and professional organizations. She is a member of the Walker County Chamber of Commerce, and she enjoys supporting the parents and young babies in her hometown of Jasper through the Pregnancy Test and Resource Center. She has also served on the Financial Planning Association of North Alabama's Board of Directors (2011-2015).

Laura and her husband, Alan, have three children and are both active members of their church. She loves spending time outdoors with her family, visiting new places, and alternating her reading between fiction and nonfiction.



AFFILIATIONS

- Financial Planning Association of North Alabama: Member, Secretary/Treasurer, 2015; Programs Director, 2013 – 2014; Membership Director, 2011-2012
- Zion Rest Primitive Baptist Church
- Walker County Chamber of Commerce
- Camelot Condominiums Owners Association: Board Member, 2015 - 2016
- Pregnancy Test & Resource Center of Jasper: Fundraising Committee 2018 - Present

EDUCATION

- The University of Alabama, 2006, *summa cum laude*, Honors Program, Bachelor of Science in Consumer Sciences with emphasis on Family Planning and Counseling, Minor: History
- CERTIFIED FINANCIAL PLANNER™, 2009