

Amy Jemison

Chief Marketing Officer

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205.208.8680 — Birmingham, AL

"It is my privilege to serve as an ambassador for Bridgeworth – helping to ensure the firm's vision, values, and brand are known internally and within our communities. I also have the pleasure of collaborating with our advisors to showcase the impactful work they do for our clients."

Amy joins the Bridgeworth team with over two decades of experience in marketing management, strategic planning, branding, and communications. Her years of marketing leadership with two nationally recognized firms have afforded her the opportunity to build marketing teams that impact growth and forward the organizational brand.

As Chief Marketing Officer, Amy works alongside our leadership team to develop and coordinate marketing strategies and provide insight into areas of firm-wide growth. She equips our large group of financial advisors with the necessary tools to help them grow professionally and add value to their clients and communities.

Amy lives in Vestavia with her husband, Craig. They have three children and are enjoying their newly emptied nest and anxiously awaiting their first grandchild. Amy is active with Community Bible Study, serving as the class coordinator for the Birmingham Women's Evening Class.



AFFILIATIONS

- Baptist Health Foundation: Wine Women & Shoes Committee
Member: 2019-2022